



## PRIVACY POLICY

This Privacy Policy tells you what information the FHHSAA Scholarship Committee (“**we**” or “**us**”) collects as part of your interaction with the FHHSAA website, or any subdomain of this website (collectively, the “**Website**”) or through off-line communications that we have with you and how we use, share and protect that information.

Please read this Privacy Policy carefully to understand what we do with the information that we collect as part of your interactions with the Website and FHHSAA, and please also read our Terms of Use carefully to understand the terms and conditions governing your use of the Website. Please note that this Privacy Policy may change from time to time. Please check the Privacy Policy each time you visit the Website for the most current version.

This Privacy Policy concerns only the Website, and does not concern any other website, app or Internet-based services, including websites created by third parties in connection with FHHSAA, including any originator and servicer of the FHHSAA and any other websites to which the Website may link (“**Third-Party Sites**”). We do not control Third-Party Sites or their privacy policies or terms of use, and therefore we encourage you to review the applicable privacy policies and terms of use prior to submitting any information that identifies, relates to or describes a particular person (“**personally identifiable information**”) to a Third-Party Site.

To the extent you have any questions about, or complaints concerning, this Privacy Policy please contact us at [scholarships@fhhsaa-inc.com](mailto:scholarships@fhhsaa-inc.com).

### A. The Types Of Information We Collect From You

When you browse the Website, with the exception of your IP address, we do not collect personally identifiable information about you unless you affirmatively provide it to us. This means that, unless you choose to provide such information, we will not know your

name, email address or any other personally identifiable information (other than your IP address) about you just because you browse the Website. We may collect your IP address and other information, such as the type of device you are using, when you visit the Website. We use this information to optimize your experience on the Website. Currently, in connection with our operation of the Website, we use Google Analytics. For more information about how Google Analytics collects and processes data, please visit [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

If you apply to any FHHSAA Scholarship Application process whether through the Website or outside of the Website, we may ask for personally identifiable information about you or your family members, including name, age, email address, phone number, birth date, home address, phone number, gpa, school name, major, and college address. And, if you complete an application in our FHHSAA Scholarship Program, you may agree to give us such information, as well as provide to us or allow us to receive through your educational institution additional personally identifiable information.

We may collect information that does not personally identify you when you visit our Website or through other interactions we may have outside of our Website. We may store and disclose aggregated non-personally identifiable information collected through the Website or any other interactions. We own and can use non-personally identifiable information without restriction.

You do not have to create an account in order to use or access the Website. You may contact us by emailing us at [scholarships@fhhsaa-inc.com](mailto:scholarships@fhhsaa-inc.com). If you choose to contact us please provide a name, email address, phone number and nature of your inquiry.

## B. How We Use Personally Identifiable Information We Collect From You

As a non-profit dedicated to ensuring freedom in professional and life choices for students planning to attend a college, university, trade school, or community college, FHHSAA will use the information it receives from you to enhance the higher education experience and broaden student outlooks for career paths by providing alternative income-contingent funding option for education costs via our Scholarship Programs and other tools and resources. We may use your personally identifiable information to provide you with services or information related to other Scholarship/Internship Programs, send you information about our upcoming Programs or other activities. Information that you provide to us will not be disclosed or processed by third parties.

In addition, we reserve the right to use your personally identifiable information for various purposes including to study and evaluate the performance of our Programs, to allow others to study and evaluate the performance of our Programs, to better understand the behavior and preferences of users of the Website and other services and participants in our Programs, to troubleshoot technical problems, for marketing purposes, to enforce this Privacy Policy and to ensure proper functioning of and to help improve the Website, the Programs or our other services.

If you provide us with any personally identifiable information as part of any information or other content that you provide to us via the Website (“**Submission**”), we may use such personally identifiable information, together with such Submission or any portion or derivative work thereof, for any purpose in accordance with our Terms of Use.

Like many other websites, we use “cookies.” “Cookies” are text files sent by a server and stored by your web browser on the hard drive of your computer (including tablets and smart phones). Cookies allow us to personalize and save preferences, optimize your experience on the Website, and assist us in evaluation of site usage. Cookies can be used to collect data and serve the user with push notifications, and may be used to communicate with Twitter, Facebook or other Third-Party Sites in connection with the “share” or “like” buttons for these Third-Party Sites. Most web browsers automatically accept cookies, but you can configure your browser to prevent the acceptance of cookies. We do not use cookies to read any data or files in your computer.

We reserve the right to disclose any content, records or electronic communication of any kind, including without limitation your personally identifiable information: (i) to satisfy any law, regulation, court order or government request; (ii) to the extent permitted by law if such disclosure is necessary to our business; or (iii) to protect the rights, property or safety of anyone, including FHHSAA or its sponsors, which may include the enforcement of the Terms of Use, this Privacy Policy or any other policies or agreements. We also reserve the right to reject any request for additional information from you or any other user.

If you do not want us to use your personally identifiable information to send you information about products and services offered by us or other sponsors, you may opt-out of such uses by notifying us in accordance with Section D of this Privacy Policy. Please note that opting-out will not prevent your information from being used for non-marketing purposes.

## C. Storage And Security

By submitting your information to us, you acknowledge that you fully understand and agree to this collection, transfer, storing and processing. We will take all steps reasonably necessary to ensure that your information is treated securely and in accordance with this Privacy Policy, including adherence to applicable laws for the protection of privacy.

We have implemented technical, administrative and security measures in an effort to safeguard the privacy of your information from unauthorized access or improper use.

From time to time, we will review our security procedures in order to consider appropriate new technology and methods to enhance our security procedures as new technology becomes available. However, you acknowledge and agree that despite our best efforts, no security measures are perfect or impenetrable, and your information may still be accessed and used by others without authorization in the event of a security breach.

## D. Updating Your Information And Opt-Out Choices

FHHSAA may take affirmative steps to confirm the accuracy of the information that you provide to us, including verifying the school that you attend. At any time, you may request that your information and Website account, if any, be removed from our database by emailing us at [scholarships@fhhsaaainc.com](mailto:scholarships@fhhsaaainc.com). We will try to remove such information promptly to the extent that the retention of any of your information is not required or useful to enforce the terms of any agreement you may have entered with us or for us to comply with applicable law.

You acknowledge that, when you request to delete your information or account from the Website, your data may be permanently expunged from our primary production servers such that further access to your account may not be possible. We may also disconnect any connection we had established to your account information and delete all account credentials. We also reserve the right to use any identified, aggregated or anonymous data derived from your personally identifiable information.

We, or third parties acting on our behalf, may communicate with you through the information that you provide to us. You also may unsubscribe from receiving marketing emails from us by clicking on the unsubscribe links in those emails. If we receive an opt-out or unsubscribe request from you, following a reasonable amount of time to process your request, we thereafter will not contact you directly with any information

relating to the class of communications for which you've opted-out or unsubscribed, unless you later change your preferences.

## E. Children and Privacy

Our Website and our Scholarship Programs are not intended for use by children. If you are a parent or guardian and believe that we may have inadvertently collected personally identifiable information from your child, please notify us immediately by emailing us at [scholarships@fhhsaainc.com](mailto:scholarships@fhhsaainc.com).

## F. Business Transfers

In the event of our bankruptcy, insolvency, reorganization, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your information is treated, transferred or used.

## G. Privacy Policy Changes

By using the Website or otherwise providing your information to us, you agree to let us collect and use information per this Privacy Policy. In the future, we may change this Privacy Policy; we will post changes at this URL and note the effective date so that you are always aware of what information we collect and how we use it. If we decide to change our privacy practices, all changes will be reflected at this URL and the effective date will be posted so that you will always know what information we gather, how we might use information and whether we will disclose it to anyone. If we materially change our practices regarding collection or use of your information, your information will continue to be governed by the policy under which it was collected unless you have been provided notice, and have not objected to, this change. This Privacy Policy was last updated on November 11, 2023.